

Our generation – never sleeping, but always on(line)?

Homann

Sarah

Today, June 24th, 2014, we visited an exhibition in Dortmund, Germany. It's called "Tempo, Tempo! Im Wettlauf mit der Zeit!" in English "**Tempo, tempo! In the foot race with time!**" A guide told us a lot about different topics, a lot about the past and comparisons about the past and today.

There were a lot of different and interesting topics, but I'd like to tell you something about one. My heading for this is Our generation – never sleeping, but always online?
But I'll write about different subtopics.



"Always on(line)"?

At the end of the 19th century **streetlights** were introduced and so the natural rhythm by which day turns to night and back again broke down. Cities, in particular, were now open day and night.



Like **New York City!** N.Y.C has the reputation as being the city that never sleeps. It's because everywhere light is on, and so at the night there are also a lot tourists and (party)people. So it seems like nobody is sleeping, because the streets are also full of people – also when its two a.m.

So many shops or restaurants (popular Fast food chains – for example McDonalds, Burger King,..) offer a 24 hour service and it's popular particular with young people and students

who are using this service and are glad for it.

But our generation isn't just always on, also ONLINE.

Before our today's mobile phones, there were a lot of predecessors. 1926 the development started. The first mobile phone inventions were invented to communicate in trains, but just people who paid more than "normal" people were allowed to use them. But these mobile phones weren't approximately the mobile phones which we have today (as you can imagine).

Today there's a new invention called "smartphone", as the name shows, there's everything in just one mobile, and you can download many options (called "apps"). So you have every information, and also a lot more information than you need, with just one or two clicks.

So nearly everybody has a smartphone, and (nearly) everybody is using social networks on it. It doesn't matter, if it's Twitter, Facebook, Instagram, Flickr, google+, [...] at each you can post everything you want, it doesn't matter if its your grade, your new relationship, your food, your problems – everybody posts everything, so you're always kept up-to-date and you know everything about your "friends".

So also if you aren't using your smartphone, you're always online. Because when you download apps, you're giving your consent for using your data, so apps can see every time where you are and what you're doing there.

There are apps for everything: Social network-Apps, Information- Apps, Online Banking-Apps, Shop-Apps, Restaurant-Apps, Search Engine-Apps, Weather-Apps, Translator-Apps, Sport Live-Apps, Games-Apps, Music-Apps, [...] as you can see, Apps for the interests of every person!



What's your opinion about this picture? Do you think it's suitable?

There is also something new, an idea which enforced. People are living fast, people don't have time, people don't have much time, and that's a problem. But how can people change this?

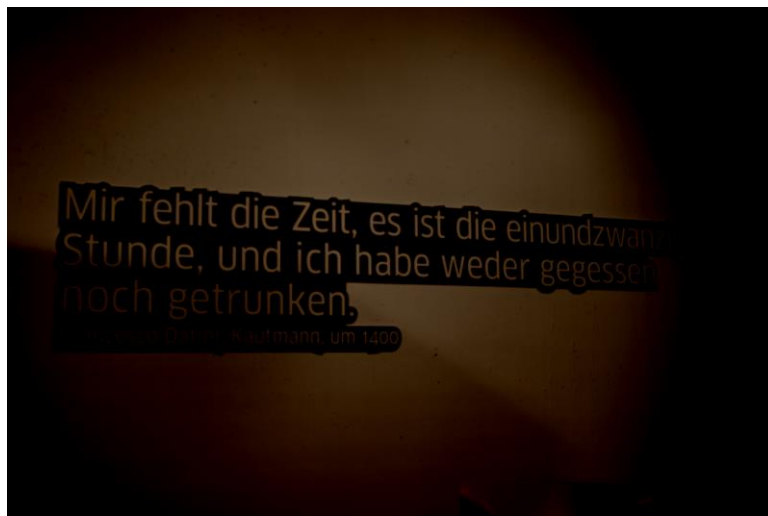
➔ **"To go-Products"!**

But what does it mean?

To go-Products are “ready to eat” things. Often these products are available at stations, airports.

The principle is these products are ready to eat, that means they’re in a box (or in another container) and can be eaten or drunk problem-free without further processing. At stations or airports they sell a lot of coffee, salads, sandwiches (in a box) or fruits. Mostly these products aren’t expensive and so it seems to be perfect, you don’t have to eat something at home or in a restaurant and you can eat something while passing your train, going to work, going on a trip or whatever you’re doing.

There is a quote, which I think is very interesting, particularly because of these products.



In English:

“I lack the time, it’s the 21st hour and I have not eaten nor drunk anything yet.”

By Francesco Datini, merchant, lived 1400

So what do you think? Do you think it’s a good invention or it’s a reason more to live fast, because you can buy your whole meal in two minutes at the station? And remember the quote from Francesco Datini.

- ➔ All pictures are taken by me.
- ➔ Thank you for your attention.